



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-27-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: JULIE KEANE
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403872	10-26-2012		0	FREEDOM WORKS FOR AMERICA	FREEDOM WORKS FOR AMERICA	POLITICALS	WLS - CHICAGO										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
C29N06		247412	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247412								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : C29N06														
1	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30	2	2	2	2	2			10	1,200	10	12,000.00
2	10-29-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)	1	30	2	2	2	2	2			10	1,800	10	18,000.00
3	10-29-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30	2	2	2	2	2			10	1,100	10	11,000.00
4	10-29-2012	11-02-2012	12:00PM - 01:00PM	DAYTIME: M-F: THE CHEW: 12P-1P (12277)	1	30	2	2	2	2	2			10	1,300	10	13,000.00
5	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)	1	30	1	1	1	1	1			5	1,500	5	7,500.00
6	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30	2	2	2	2	2			10	2,000	10	20,000.00
7	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	2	2	2	2	2			10	2,300	10	23,000.00
8	11-03-2012	11-03-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)	1	30						2		2	400	2	800.00
9	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)	1	30						2		2	1,300	2	2,600.00
10	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)	1	30							2	2	400	2	800.00
11	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)	1	30							2	2	1,100	2	2,200.00
12	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF	1	30							3	3	800	3	2,400.00
13	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30	2	2	2	2	2			10	2,200	10	22,000.00
14	10-29-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30	1	1	1	1	1			5	3,200	5	16,000.00
15	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30	1	1	1	1	1			5	4,500	5	22,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-27-2012 PAGE: 2 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: JULIE KEANE
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 403872	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser FREEDOM WORKS FOR AMERICA	Brand FREEDOM WORKS FOR AMERICA	Product Code POLITICALS								Station/Market WLS - CHICAGO					
Agency Est# C29N06			CMS # 247412	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247412				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : C29N06																
16	11-03-2012	11-03-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)			1	30						1		1	2,000	1	2,000.00
17	11-04-2012	11-04-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: SUN 5-530P (5572)			1	30							1	1	2,000	1	2,000.00
18	10-30-2012	11-02-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)			1	30		1	1	1	1			4	2,800	4	11,200.00
19	11-03-2012	11-03-2012	11:30PM - 12:00AM	LF: SAT: WCLW/190 N. 1130P-1200A (5825)			1	30						1		1	400	1	400.00
20	11-04-2012	11-04-2012	11:00PM - 11:30PM	LF: SUN 190 NORTH-1100P-1130P (5827)			1	30							1	1	1,200	1	1,200.00
21	11-04-2012	11-04-2012	11:30PM - 12:00AM	LF: SUN INSIDE ED.-1130PM-1200A (5828)			1	30							1	1	800	1	800.00
22	10-29-2012	11-04-2012	10:00PM - 11:00PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P			1	30	1	1	1	1	1		1	6	5,800	6	34,800.00
23	10-29-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)			1	30	1	1	1	1	1			5	5,000	5	25,000.00
24	11-03-2012	11-03-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)			1	30						1		1	2,800	1	2,800.00
25	11-02-2012	11-02-2012	07:00PM - 08:00PM	PRIME: FRI: 7-8P SHARK TANK/COMEDIES EFF 11			1	30					1			1	7,000	1	7,000.00
26	11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME:FRI: 9-10P/20/20 (5614)			1	30					1			1	13,500	1	13,500.00
27	11-04-2012	11-04-2012	06:00PM - 07:00PM	PRIME:SUN: 6-7P AFV/VAR (5616)			1	30							1	1	6,000	1	6,000.00
28	10-29-2012	11-02-2012	01:00PM - 02:00PM	DAYTIME: M-F: 1P-2P GH (12278)			1	30	1	1	1	1	1			5	1,800	5	9,000.00
29	11-03-2012	11-03-2012	10:30PM - 11:30PM	LN: SAT LATE NEWS FLLWNG FOOTBALL (12298)			1	30						1		1	1,800	1	1,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-27-2012 PAGE: 3 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: JULIE KEANE
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 403872	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser FREEDOM WORKS FOR AMERICA	Brand FREEDOM WORKS FOR AMERICA	Product Code POLITICALS	Station/Market WLS - CHICAGO													
Agency Est# C29N06		CMS # 247412		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 247412						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : C29N06																	
																	Contracted Gross Total:		126	291,300.00
																	Actual Gross Total:		126	291,300.00
																	Agency Commission:			43,695.00
																	Net Total:			247,605.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Nov 12			0.00		0.00		291,300.00		0.00								291,300.00			
TOTAL			0.00		0.00		291,300.00		0.00								291,300.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood